

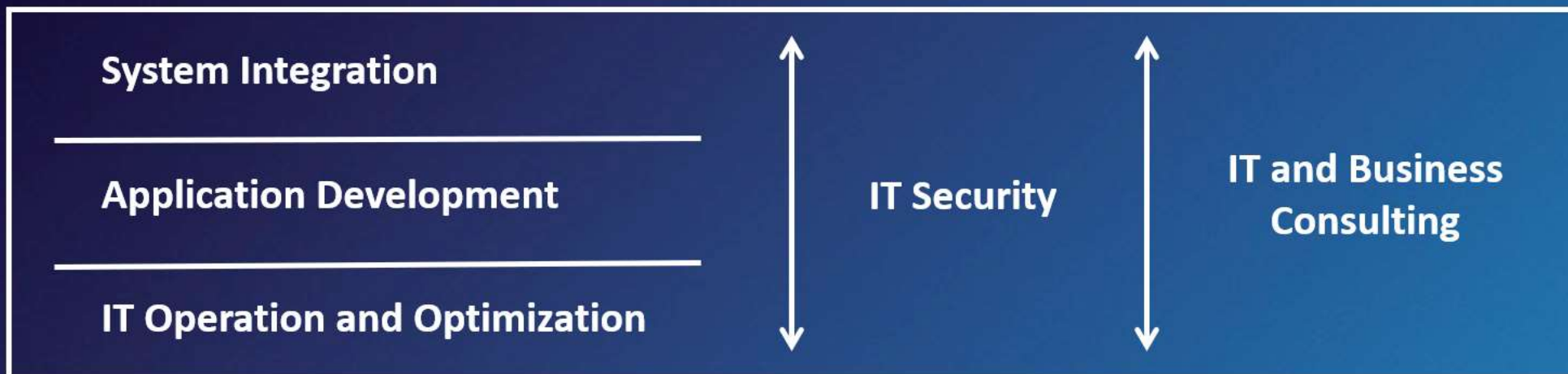
An aerial photograph of a historic town, likely in Central Europe, featuring a prominent church with a tall spire in the upper center. The town is built on a hillside, with numerous buildings having red-tiled roofs. A river or canal flows through the lower left corner. The overall scene is a dense urban landscape with a mix of old and newer buildings.

# Understanding Smart Cities

**Ing. Václav Provazník**

Statutory Representative and Director of Commercial Division

**O<sub>2</sub> IT Services**



O<sub>2</sub> IT Services is an expert in the area of information technologies and our services cover the entire IT lifecycle.

The key competitive advantages of O<sub>2</sub> IT Services are **expertise, high level of motivation and professional approach of our employees.**

O<sub>2</sub> IT Services is a 100% subsidiary and member of the concern O2 Czech Republic a.s.

Member of



O<sub>2</sub> IT Services

There are many opportunities to change ordinary cities into the Smart Cities...

city



## Information

Increasing the efficiency of communication between city and citizens. Electronization of administrative agendas and street furniture.



Member of



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## Environment

Measuring the environmental quality in cities and inside buildings. Supporting the fulfillment of environmental requirements and standards and the overall improvement of the environment.

1) Information

Member of

**IQRF** | Alliance

**O<sub>2</sub> IT Services**

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city



## Waste management

Efficient and economical waste management. Electronic solutions to support sorting, ecology and cost optimization.

- 1) Information
- 2) Environment

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city



## Energy Management

Reducing energy demands of public urban systems and buildings. Support for the transformation of public lighting into the modern communication infrastructure of the city.

- 1) Information
- 2) Environment
- 3) Waste Management

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city



## Transport

Introduction of modern methods of management and regulation of road traffic in cities. Modernization of parking services in the city.

- 1) Information
- 2) Environment
- 3) Waste Management
- 4) Energy Management

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## ICT Infrastructure

Technological base for Smart City solution. Flexible portfolio of cloud, data, sensoric and communication technologies. Guaranteed cybersecurity as an integrated part of the Smart City services.

- 1) Information
- 2) Environment
- 3) Waste Management
- 4) Energy Management
- 5) Transport

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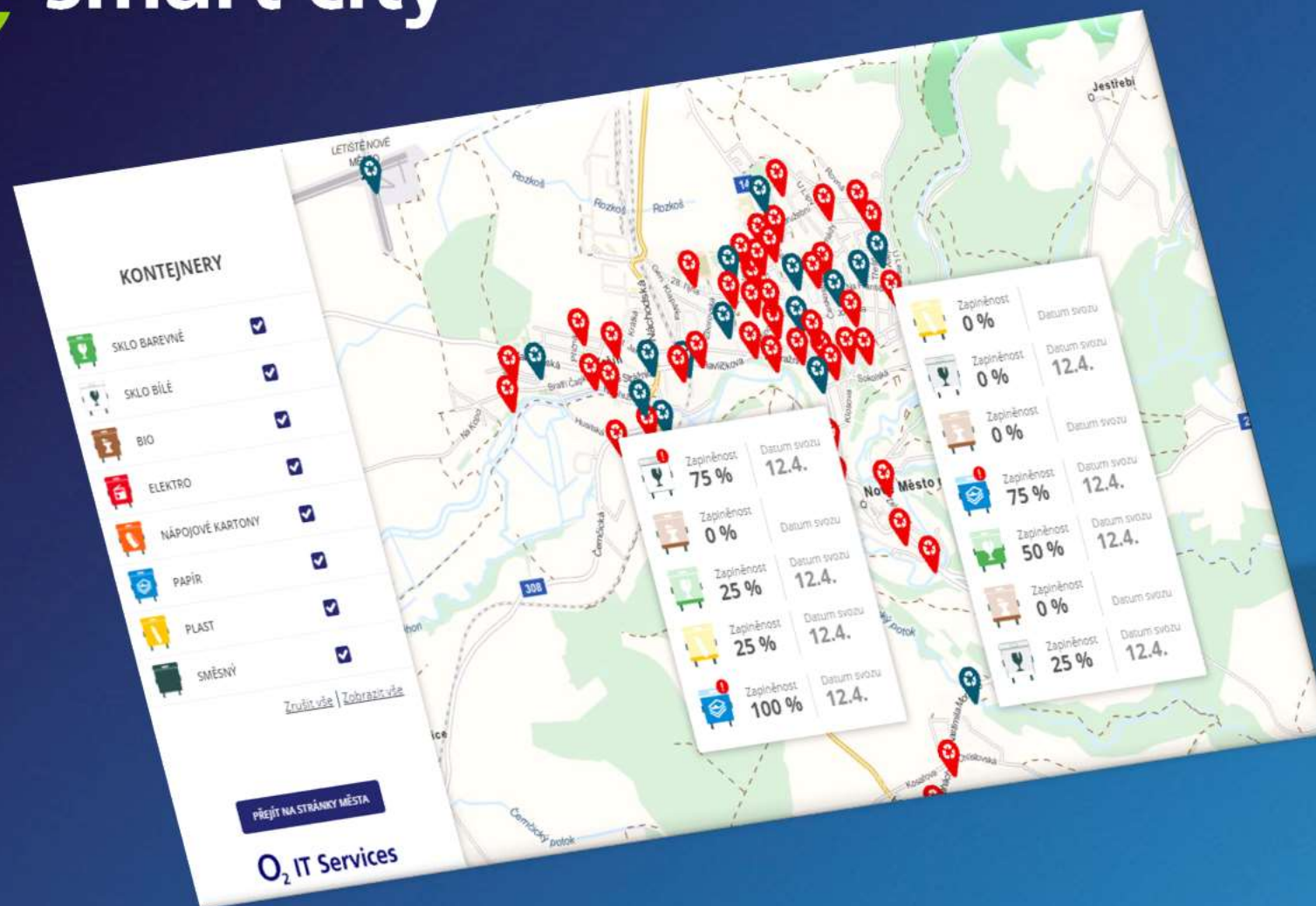
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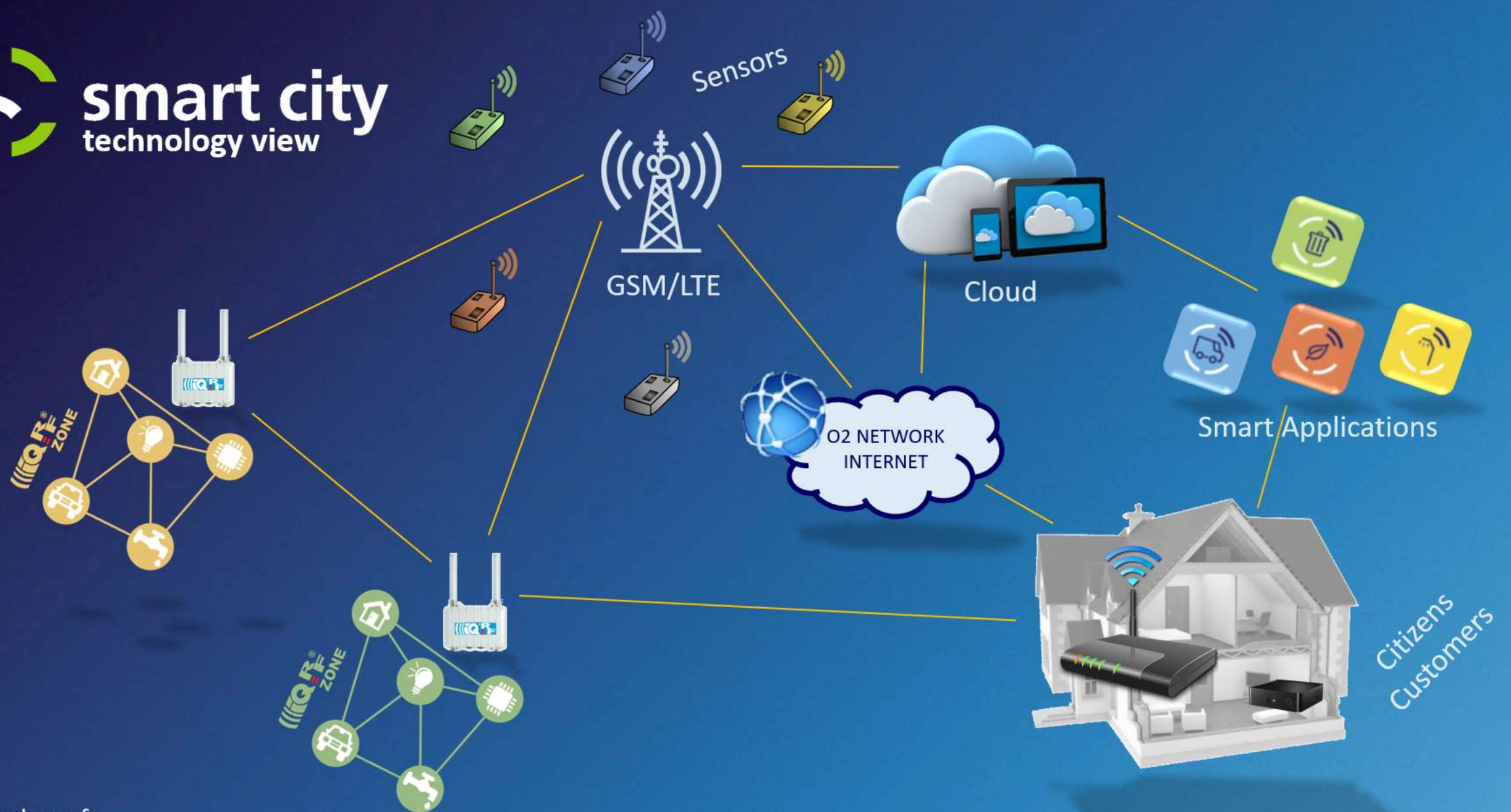
This is how we  
understand the  
Smart City

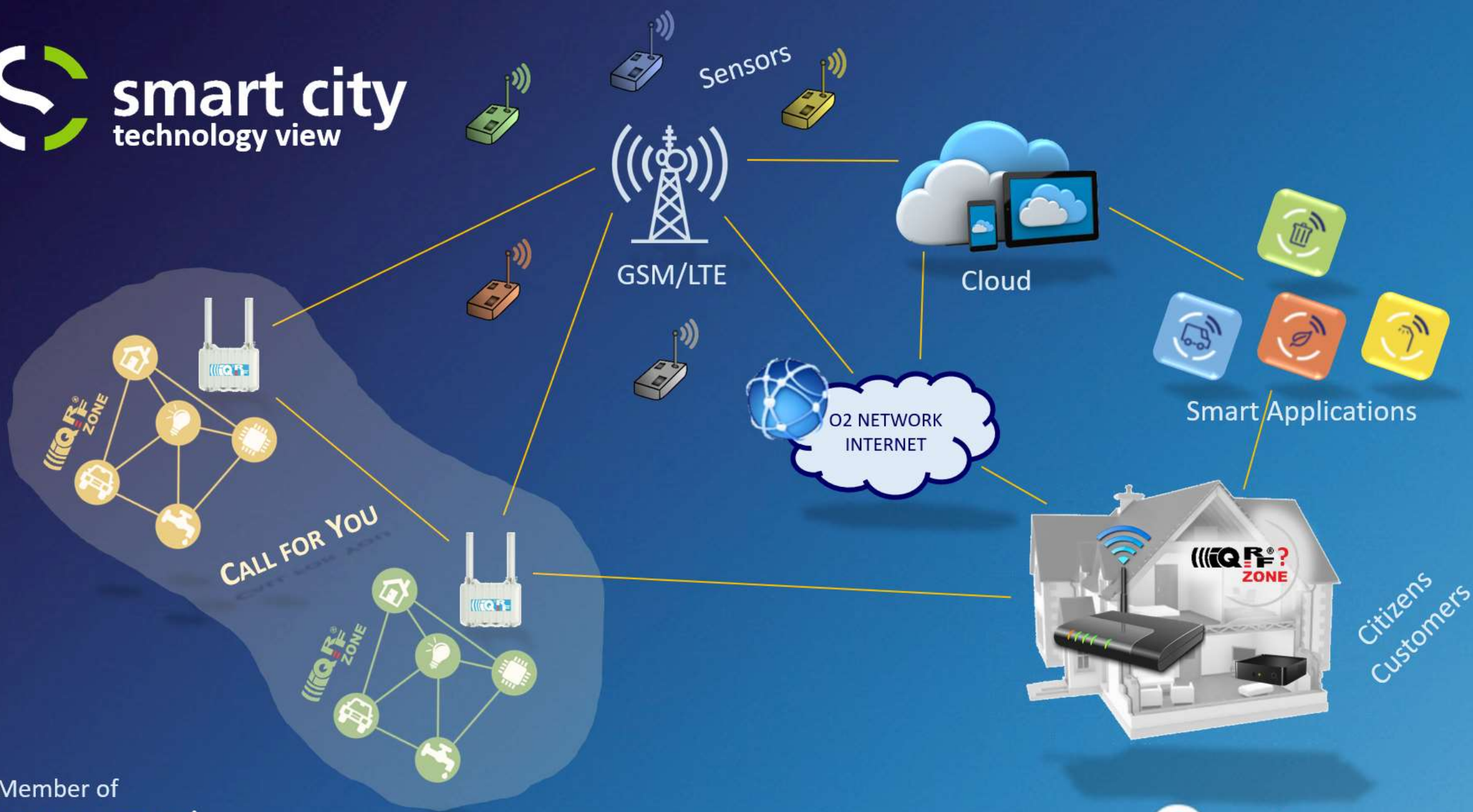
- 1) Information
- 2) Environment
- 3) Waste Management
- 4) Energy Management
- 5) Transport
- 7) ICT Infrastructure

Member of









We are going to make Smart Cities reality  
and we have...

- ✓ CUSTOMERS
- ✓ COUNTRYWIDE NETWORK
- ✓ CLOUD PLATFORMS
- ✓ SMART APPLICATIONS

Let's do it  
TOGETHER

... however some things are still missing

- INDUSTRIAL GRADE **GATEWAYS**
- **SENSORS** FOR MENTIONED AND OTHER APPLICATIONS
- AND OF COURSE.... **IQRF ZONES**



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Thank you for your attention