# CITIQ



#### IQRF Traffic Monitoring / Data Collection system

#### Cause vs. Conseque **nce**

Lack of parking and road capacity

Vs.

Parking and mobility demand increase



Different approach determine data requiremetns

# You Can't Manage What You Don't Measure

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# Measurable, Meaningful, Motivational, Manageable

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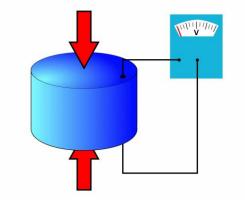
- Strategic planning,
- Pricing
- Monitoring of
  - o traffic intensity
  - o parking discipline
  - $\circ$  cash flow
- Decrease of search time
- Turnover optimization

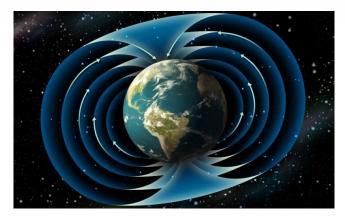
# Measuring instruments



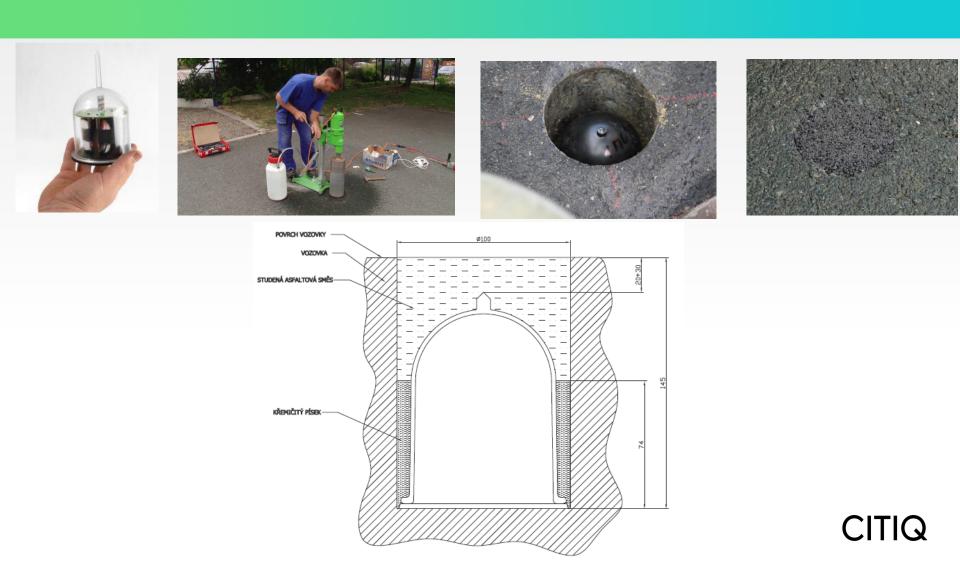








#### Magnetic detector - under surface mount



#### Magnetic detector- on surface mount

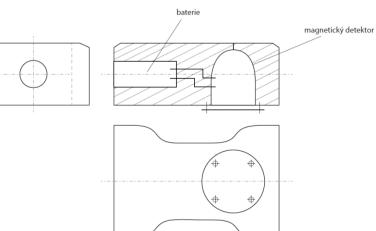


Diameter - 180 mm Height - 29 mm



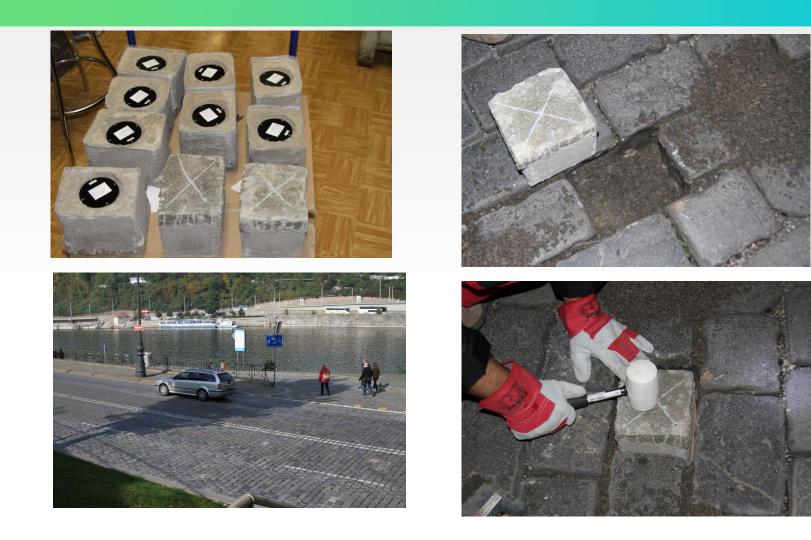
#### Magnetic detector – paving block version







#### Magnetic detector – cobble version



#### Gateway - Slave







#### Gateway - Slave







## Gateway - Master







#### Gateway - Master





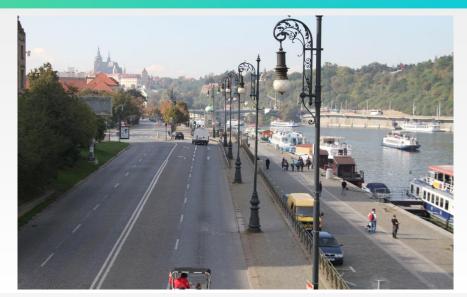


#### Use Case - parking

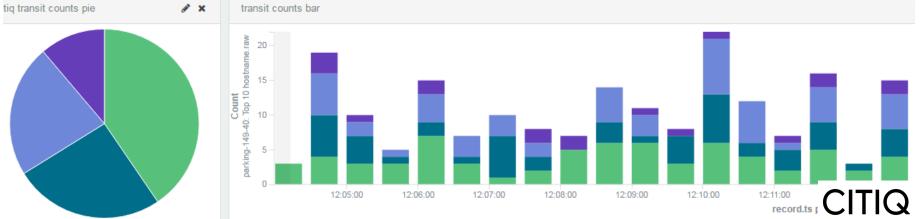
- Brno web info about parking occupancy
  monitoring of payments for on street parking
- Liberec dynamic parking guidance and information systems
- Prague Navigation app for disabled people

#### Use Case – traffic flow

- Number of cars per line
- Speed
- Length

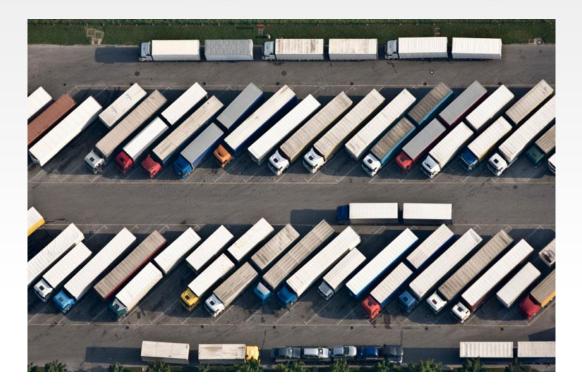


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#### Use Case – combination of parking + traffic flow

# Real-time truck parking space occupancy data



#### THE END

Thank you for your attention !

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